

Pearson Edexcel IAL Business: Qualification overview



100% externally assessed



Exams in January, June and October

Our International Advanced Subsidiary and Advanced Level Business has been developed to be engaging for international learners and to give them the necessary skills to support progression to higher education or further study in Business, as well as to a wide range of other subjects. The IAL qualification is designed to be studied over two years, with the option of a one-year IAS level course. Results of the IAS qualification can contribute to the overall IAL grade.

Aims of the Qualification

The aims and objectives of this qualification are to enable students to:

- develop an enthusiasm for studying business
- gain an holistic understanding of business in a range of contexts
- develop a critical understanding of organisations and their ability to meet society's needs/wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- acquire a range of relevant business and generic skills, including decision making, problem solving, the challenging of assumptions and critical analysis
- apply numerical skills in a range of business contexts.

Key qualification features

- **Reflects today's global world** – students develop an understanding of current global issues that impact on business, preparing them for their next steps in today's global world.
- **Development of quantitative skills** – students develop these skills throughout the content of the course and are required to apply these skills to relevant business contexts within the assessment.
- **Helps develop a holistic understanding of business** – the assessment culminates with a final paper that draws on the knowledge and skills students developed from Units 1, 2 and 3.

For further information and to download the specification, visit qualifications.pearson.com/ialbusiness2018



Pearson Edexcel IAL Business: Content & assessment overview

IAS Unit 1: Marketing and people	WBS11/01	80 marks	50% of IAS	25% of IAL	Duration: 2hrs
	Content includes: Meeting customer needs; The market; Marketing mix and strategy; Managing people; Entrepreneurs and leaders.				
IAS Unit 2: Managing business activities	WBS12/01	80 marks	50% of IAS	25% of IAL	Duration: 2hrs
	Content includes: Planning a business and raising finance; Financial planning; Managing finance; Resource management; External influences.				
IA2 Unit 3: Business decisions and strategy	WBS13/01	80 marks	50% of IA2	25% of IAL	Duration: 2hrs
	Content includes: Business objectives and strategy; Business growth; Decision-making techniques; Influences on business decisions; Assessing competitiveness; Managing change.				
IA2 Unit 4: Global business	WBS14/01	80 marks	50% of IA2	25% of IAL	Duration: 2hrs
	Content includes: Globalisation; Global markets and business expansion; Global marketing; Global industries and companies (multinational corporations).				

Assessment timeline from legacy to latest specification

Specification	Level	Units	Jun 2019	Oct 2019	Jan 2020	Jun 2020	Oct 2020	Jan 2021
LEGACY BUSINESS 2013 SPECIFICATION								
Business 2013	AS	WBS01	✓	X	X	X	X	X
Business 2013	AS	WBS02	✓	X	X	X	X	X
Business 2013	A2	WBS03	✓	✓	X	✓	X	X
Business 2013	A2	WBS04	✓	✓	X	✓	X	X
BUSINESS 2018 SPECIFICATION								
Business 2018	AS	WBS11	✓	✓	✓	✓	✓	✓
Business 2018	AS	WBS12	✓	✓	✓	✓	✓	✓
Business 2018	A2	WBS13	X	X	✓	✓	✓	✓
Business 2018	A2	WBS14	X	X	X	✓	✓	✓